Santa Barbara Unified School District
Board Policy

Mission, Goals, and Plans

MISSION

In order to provide a clear focus for district programs, activities and operations, the Governing Board shall adopt a long-range vision that sets direction for the district which is focused on student learning and describes what the board wants its schools to achieve. This vision may be incorporated in various documents, including the district's mission statement, philosophy, goals, short-term objectives, and/or comprehensive plans.

(cf. 0100 - Philosophy)
(cf. 0200 - Goals for the School District)
(cf. 0400 - Comprehensive Plans)
(cf. 6010 - Goals and Objectives)
(cf. 9000 - Role of the Board)

The superintendent or designee shall recommend an appropriate process for establishing and/or reviewing the district's mission statement which is inclusive of parents/guardians, students, staff and community members.

The board shall adopt the district mission statement at a public meeting.

The board shall review the district mission statements at least every five years or whenever a superintendent joins the district. As part of this process, the superintendent or designee shall provide the board with relevant district documents and data, including the current district mission statement and information about student demographics, student achievement, student enrollment patterns, current programs and recent program cuts, staffing and professional development needs, budget trends, facilities, technology, and emerging educational issues. Following these reviews, the board may revise or reaffirm the direction it has established for the district.

The superintendent or designee shall communicate the district's mission to staff, parents/guardians and the community and shall regularly report to the board regarding district progress toward the mission.

(cf. 0500 - Accountability)
(cf. 1100 - Communication with the Public)

Management Resources:

CSBA PUBLICATIONS
Maximizing School Board Leadership: Vision, 1996

WEB SITES
CSBA: http://www.csba.org