

# Santa Barbara Unified School District Board Policy

**BP 4135  
4235  
4335**

## All Personnel

### SOLICITING AND SELLING

Employees shall not solicit district staff, students or their families with the intent to sell general merchandise, books, equipment or services for their own personal profit or benefit. Solicitation of students and staff on behalf of the school or other charitable organizations shall be conducted in accordance with applicable Board policy and administrative regulation.

*(cf. 1325 - Advertising and Promotion)*  
*(cf. 1321 - Solicitation of Funds from and by Students)*  
*(cf. 4137 - Tutoring)*  
*(cf. 5022 - Student and Family Privacy Rights)*

Staff members shall respect the confidentiality of district employees and students and shall not use their status as district employees to secure information such as names, addresses, e-mail addresses, and telephone numbers for solicitations or use in personal profit-making or beneficial ventures.

*(cf. 5125.1 - Release of Directory Information)*

Educational tours may be promoted on school premises only if they are sponsored by the district. Employees engaged in planning, organizing or leading tours as private, non-district-sponsored businesses shall make it clear that they do not represent the school or district. All activities related to such tours must be carried on outside of school hours and off school premises.

*(cf. 3312.2 - Educational Travel Program Contracts)*

Staff participation in “flower funds,” “anniversary funds” or other similar funds shall be voluntary.

*(cf. 4161.9/4261.9/4361.9 - Catastrophic Leave Program)*

#### *Legal Reference:*

EDUCATION CODE  
51520                      *Prohibited solicitations on school premises*

SANTA BARBARA UNIFIED SCHOOL DISTRICT  
Santa Barbara, California                      January 26, 2010